

## ADVERT RATES

### HOMEPAGE HEADER (728x90)

- 1 Month: 600 USD
- 3 Months: 900 USD
- 6 Months: 1,500 USD
- 12 Months: 3,000 USD

### HOMEPAGE SIDEBAR 1 (300x250)

- 1 Month: 200 USD
- 3 Months: 300 USD
- 6 Months: 600 USD
- 12 Months: 1,200 USD

### HOMEPAGE BANNER (728x90)

- 1 Month: 300 USD
- 3 Months: 600 USD
- 6 Months: 900 USD
- 12 Months: 1,800 USD

### HOMEPAGE SIDEBAR 2 (300x500)

- 1 Month: 400 USD
- 3 Months: 600 USD
- 6 Months: 1,200 USD
- 12 Months: 2,400 USD

### ARTICLE BANNER (728x90)

- 1 Month: 200 USD
- 3 Months: 400 USD
- 6 Months: 800 USD
- 12 Months: 1,600 USD

## DESCRIPTION

- 1.! **Homepage Header:** The homepage header advert (728 x 90) pixel will appear on the right-hand side of the website's masthead; it is viewable both on the homepage and the article pages.
- 2.! **Homepage Sidebar:** The homepage sidebar advert (300 x 250) pixel will appear on the extreme right-hand side of the homepage; it is viewable only on the homepage.
- 3.! **Homepage Banner:** The homepage banner (728 x 90) pixel will appear in the middle section of the homepage; it is viewable only on the homepage.
- 4.! **Article Banner:** The article banner advert (728 x 90) pixel will appear at the end of all articles published on the website; it is viewable only on the article pages

Please refer to the [website](#) for the positioning of various adverts

## TERMS AND CONDITIONS

- 1.! All adverts are to be paid in favour of Newspaper Africa Media Limited
- 2.! Newspaper Africa Media reserves the right not to publish any advertisement if they are found to be containing hate-speech, libelous, or potentially offensive to the public. Appropriate refund(s) will be made in such circumstances
- 3.! Cancellation of advert placement less than 24 hours to publication attracts 25% surcharge.
- 4.! All rates are inclusive of 7% Value Added Tax (VAT)

## CONTACT

All adverts/ enquiries are to be forwarded to [editor@africannewspage.net](mailto:editor@africannewspage.net)