

African Newspage – Reporting Africa's development

ADVERT RATES

HOMEPAGE HEADER (728x90)

1 Month: 600 USD

3 Months: 900 USD

6 Months: 1,500 USD

12 Months: 3,000 USD

HOMEPAGE SIDEBAR 1 (300x250)

1 Month: 200 USD

3 Months: 300 USD

6 Months: 600 USD

12 Months: 1,200 USD

HOMEPAGE BANNER (728x90)

1 Month: 300 USD

3 Months: 600 USD

6 Months: 900 USD

12 Months: 1,800 USD

HOMEPAGE SIDEBAR 2 (300x500)

1 Month: 400 USD

3 Months: 600 USD

6 Months: 1,200 USD

12 Months: 2,400 USD

ARTICLE BANNER (728x90)

1 Month: 200 USD

3 Months: 400 USD

6 Months: 800 USD

12 Months: 1,600 USD



DESCRIPTION

- 1. <u>Homepage Header</u>: The homepage header advert (728 x 90) pixel will appear on the right-hand side of the website's masthead; it is viewable both on the homepage and the article pages.
- 2. <u>Homepage Sidebar</u>: The homepage sidebar advert (300 x 250) pixel will appear on the extreme right-hand side of the homepage; it is viewable only on the homepage.
- 3. <u>Homepage Banner</u>: The homepage banner (728 x 90) pixel will appear in the middle section of the homepage; it is viewable only on the homepage.
- 4. <u>Article Banner:</u> The article banner advert (728 x 90) pixel will appear at the end of all articles published on the website; it is viewable only on the article pages

Please refer to the <u>website</u> for the positioning of various adverts

TERMS AND CONDITIONS

- 1. All adverts are to be paid in favour of Newspage Africa Media Limited
- Newspage Africa Media reserves the right not to publish any advertisement if they are found to be containing hate-speech, libelous, or potentially offensive to the public. Appropriate refund(s) will be made in such circumstances
- 3. Cancellation of advert placement less than 24 hours to publication attracts 25% surcharge.
- 4. All rates are inclusive of 7% Value Added Tax (VAT)

CONTACT

All adverts/ enquiries are to be forwarded to editor@africannewspage.net