African Newspaper – Reporting Africa's development

ADVERT RATES

HOMEPAGE HEADER (728x90)

1 Month: 600 USD
3 Months: 900 USD
6 Months: 1,500 USD
12 Months: 3,000 USD

HOMEPAGE SIDEBAR 1 (300x250)

1 Month: 200 USD
3 Months: 300 USD
6 Months: 600 USD
12 Months: 1,200 USD

HOMEPAGE BANNER (728x90)

1 Month: 300 USD
3 Months: 600 USD
6 Months: 900 USD
12 Months: 1,800 USD

HOMEPAGE SIDEBAR 2 (300x500)

1 Month: 400 USD
3 Months: 600 USD
6 Months: 1,200 USD
12 Months: 2,400 USD

ARTICLE BANNER (728x90)

1 Month: 200 USD
3 Months: 400 USD
6 Months: 800 USD
12 Months: 1,600 USD
DESCRIPTION

1. **Homepage Header:** The homepage header advert (728 x 90) pixel will appear on the right-hand side of the website’s masthead; it is viewable both on the homepage and the article pages.

2. **Homepage Sidebar:** The homepage sidebar advert (300 x 250) pixel will appear on the extreme right-hand side of the homepage; it is viewable only on the homepage.

3. **Homepage Banner:** The homepage banner (728 x 90) pixel will appear in the middle section of the homepage; it is viewable only on the homepage.

4. **Article Banner:** The article banner advert (728 x 90) pixel will appear at the end of all articles published on the website; it is viewable only on the article pages

*Please refer to the website for the positioning of various adverts*

TERMS AND CONDITIONS

1. All adverts are to be paid in favour of Newspage Africa Media Limited

2. Newspage Africa Media reserves the right not to publish any advertisement if they are found to be containing hate-speech, libelous, or potentially offensive to the public.
   
   Appropriate refund(s) will be made in such circumstances

3. Cancellation of advert placement less than 24 hours to publication attracts 25% surcharge.

4. All rates are inclusive of 7% Value Added Tax (VAT)

CONTACT

All adverts/enquiries are to be forwarded to [editor@africанnewspage.net](mailto:editor@africанnewspage.net)