

African Newspaper – Reporting Africa's development

ADVERT RATES

PREMIUM HOMEPAGE HEADER (728x90)

- 1 Month: N300,000
- 3 Months: N600,000
- 6 Months: N900,000
- 12 Months: N1,800,000

HOMEPAGE SIDEBAR 1 (300x250)

- 1 Month: N100,000
- 3 Months: N150,000
- 6 Months: N300,000
- 12 Months: N600,000

HOMEPAGE BANNER (728x90)

- 1 Month: N60,000
- 3 Months: N120,000
- 6 Months: N180,000
- 12 Months: N350,000

HOMEPAGE SIDEBAR 2 (300x500)

- 1 Month: N200,000
- 3 Months: N300,000
- 6 Months: N600,000
- 12 Months: N1,200,000

ARTICLE BANNER (728x90)

- 1 Month: N50,000
- 3 Months: N100,000
- 6 Months: N150,000
- 12 Months: N300,000

DESCRIPTIONS

1. **Homepage Header:** The homepage header advert (728 x 90) pixel will permanently appear on the right-hand side of the website's masthead; it is viewable both on the homepage and the article pages.
2. **Homepage Sidebar 1:** The homepage sidebar advert (300 x 250) pixel will appear permanently on the extreme right-hand side of the homepage; it is viewable only on the homepage.
3. **Homepage Sidebar 2:** The homepage sidebar advert (300 x 500) pixel will appear permanently on the extreme right-hand side of the homepage; it is viewable only on the homepage.
4. **Homepage Banner:** The homepage banner (728 x 90) pixel will permanently appear in the middle section of the homepage; it is viewable only on the homepage.
5. **Article Banner:** The article banner advert (728 x 90) pixel will permanently appear at the end of all articles published on the website; it is viewable only on the article pages

Please refer to the [website](#) for the positioning of various adverts

TERMS AND CONDITIONS

1. All adverts are to be paid in favour of Newspaper Africa Media Limited
2. Newspaper Africa Media reserves the right not to publish any advertisement if they are found to be containing hate-speech, libelous, or potentially offensive to the public. Appropriate refund(s) will be made in such circumstances
3. Cancellation of advert placement less than 24 hours to publication attracts 25% surcharge.
4. All rates are inclusive of 7% Value Added Tax (VAT)

CONTACT

All adverts/ enquiries are to be forwarded to editor@africannewspage.net